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**THE MYTH OF
LOST**

**SOLVING THE MYSTERIES
AND UNDERSTANDING THE WISDOM**

MARC OROMANER

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The Answers to *Lost* and Life

The Myth of Lost unravels the mysteries of a hit TV show and what they mean in the real world.

Since the premiere of *Lost* over four years ago, the immensely popular show has started a phenomenon unlike anything ever seen before. *Lost*'s increasingly twisted plot lines, fascinating characters, and bizarre scenarios have kept millions of viewers obsessively searching for clues, hoping to unravel its mystery. With the frenzy surrounding the series at an all-time high, author Marc Oromaner aims to help fans make sense of it all with his new book, *The Myth of Lost: Solving the Mysteries and Understanding the Wisdom*.

“Millions of fans around the world have spent countless hours looking for answers to the show’s baffling mysteries,” Oromaner says. “Despite the obsession, no other book has tried to solve them all with one theory, until now.”

Oromaner believes that *Lost* is meant to be a spiritual journey. It is meant to teach viewers about what is happening in the world around them, and how each and every person is connected.

“All the characters in the show are connected in some way off the island,” Oromaner says. These connections hint at Oromaner’s theory, as does something else the characters have in common. “*Lost* goes out of its way to point out that each of the castaways has a connection to either wealth or crime, and like everything else on the show, it’s no accident.”

Some of the other *Lost* mysteries that Oromaner’s theory explains:

- The Whispers
- The Numbers
- What’s With All the Daddy Issues?
- The Smoke Monster

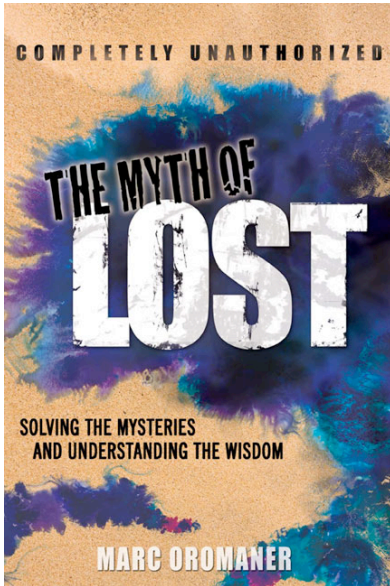
The Myth of Lost delves deep into the show’s complexities, but the goal is to teach readers that *Lost* is more than just a TV show. According to Oromaner, *Lost* reveals hidden truths about the real world that can help us uncover our destinies.

“If you think about it, life is a lot like *Lost*,” he says. “The show is governed by principles that seem vaguely familiar—almost as though they are the very same principles our lives are governed by.”

Tying together the characters, themes, and mysteries, Oromaner illustrates how a baffling television series can make sense out of life.

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The Myth of Lost

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Can a television show provide insight into the meaning of our lives? *The Myth of Lost* explores a fascinating solution to the mysterious television series and reveals how the show contains startling hidden wisdom that can be used in real life.

From haunting whispers and tropical polar bears to a shapeless monster and an omnipresent set of numbers, *Lost* has provided a never-ending supply of questions and few answers. Using the characters and themes from the show, Marc Oromaner delves into its complexities while uncovering a simple, yet fulfilling, resolution that can provide meaning for everyone. According to the myth of *Lost* the world we live in is an illusionary wonderland created to challenge us to reach new heights. Through intriguing examples, Oromaner explains how this myth can help us find the clues in our own lives, and ultimately, solve them.

Many of us have been lost at one time or another, yet Oromaner illustrates that we are all connected, and are here to improve ourselves and help others do the same. By deciphering the mysteries of a groundbreaking series, *The Myth of Lost* introduces us to a new way of thinking and shows how we play an integral part in determining our own fate.

Reviews: “A compelling, fascinating read for fans of the show. I've pondered numerous ways the *Lost* producers could end the series, but rarely has anyone presented an argument as detailed as the one found in *The Myth of Lost*.” – Don Williams, BuddyTV Staff Writer

“Oromaner's theory is the best I've read and easy to follow. The book itself is a lot of fun with writing that's intelligent and witty, yet retaining a conversational feel. In short, *The Myth of Lost* is a must-read for serious *Lost* fans (and hopefully the *Lost* writers).” – Shannan “lost_grrl” Korn, The Tailsection's forum administrator

Marketing: Ongoing nationwide radio interviews/weekly segments • Jay & Jack's *Lost* Podcast (40,000 listeners) contest sponsorship • Ad-supported video trailer for book on YouTube • Weekly column for DocArzt.com syndicated on dozens of sites • Online ads targeting thousands of *Lost* fans on Facebook • Book discussion on *Lost* Fansites, blogs, chatrooms, etc. • Book website with blog postings, events, pictures, videos, and more. • Author book signings with prizes, readings, Q&A, and discussion • Author's *Lost* & spirituality mailing lists • Promotional items, bookmarks, press kits • Author quoted in online TV magazines such as *EntertainmentWeekly.com* • Newspaper/online book-plugging trivia and reviews • Guerilla postings throughout NYC • Interviews/call-ins on most popular *Lost* podcasts listened to worldwide

Marc Oromaner

Author, copywriter, voiceover talent

Marc Oromaner has over eighteen years of experience in television, advertising and promotion. He began his career as a production associate at Lifetime Television in their on-air promotions department. Next was CBS News, where he worked as a segment producer for *The Best of Us*—a show about people who help others.

Oromaner also began to make some on-camera appearances during this time. First, he was featured on “CBS This Morning” with guest Jason Alexander for their Seinfeld Trivia Contest. Then, he became the subject of the Discovery Channel’s “Things People Collect” segment where he discussed his foreign cereal box collection in the accent of each respective country. This led Oromaner to a side career in voiceovers, announcing TV news promos, various radio commercials, and providing character voices for a children’s website.

Inspired by the commercials he was announcing, Oromaner went on to become an award-winning copywriter, working for a number of advertising agencies both as a staff writer and freelancer. His clients have included: NASA, Court TV, Visit Britain, The New York Botanical Garden, and Nathan’s Famous. His work has run on TV and radio, in magazines, newspapers, and online.

Perhaps as a way to balance out the commercialism of his professional career in advertising, Oromaner began to study at The Kabbalah Centre in New York. He has also explored many other spiritual philosophies including The Law of Attraction featured in the movie and book, *The Secret*.

The Myth of Lost is Oromaner’s first published book. He currently resides in New York City where he is working on a novel about using the clues in our lives to discover our destinies.

For more information about *The Myth of Lost* or to contact the author, visit themythoflost.com