

## Marc Oromaner

Author, copywriter, voiceover talent

Marc Oromaner has over eighteen years of experience in television, advertising and promotion. He began his career as a production associate at Lifetime Television in their on-air promotions department. Next was CBS News, where he worked as a segment producer for *The Best of Us*—a show about people who help others.

Oromaner also began to make some on-camera appearances during this time. First, he was featured on “CBS This Morning” with guest Jason Alexander for their Seinfeld Trivia Contest. Then, he became the subject of the Discovery Channel’s “Things People Collect” segment where he discussed his foreign cereal box collection in the accent of each respective country. This led Oromaner to a side career in voiceovers, announcing TV news promos, various radio commercials, and providing character voices for a children’s website.

Inspired by the commercials he was announcing, Oromaner went on to become an award-winning copywriter, working for a number of advertising agencies both as a staff writer and freelancer. His clients have included: NASA, Court TV, Visit Britain, The New York Botanical Garden, and Nathan’s Famous. His work has run on TV and radio, in magazines, newspapers, and online.

Perhaps as a way to balance out the commercialism of his professional career in advertising, Oromaner began to study at The Kabbalah Centre in New York. He has also explored many other spiritual philosophies including The Law of Attraction featured in the movie and book, *The Secret*.

*The Myth of Lost* is Oromaner’s first published book. He currently resides in New York City where he is working on a novel about using the clues in our lives to discover our destinies.

For more information about *The Myth of Lost* or to contact the author, visit [themythoflost.com](http://themythoflost.com)